



Chennai Petroleum Corporation Limited

(A Government of India Enterprise and Group Company of IOCL)

MARKETING & LEASE OPERATIONS DEPARTMENT

Date: 27.12.2023

CUSTOMER INTERACTION MEET PROGRAM BY CPCL **ON 13.12.2023 at VIJAYAWADA**

As part of a series of “**Customer reach out Initiatives**” to maximize sales of our direct marketing speciality products like Paraffin wax, FG Hexane, Sulphur, Petroleum Coke & MTO in our market-fed zone, and to increase our customer base for these products, 1st such Interaction program was organized on 13.12.2023 at Hotel Vivanta, Vijayawada targeting Solvent Extraction units using FG Hexane as raw material.

About 40 Nos. representing 35 Businesses participated in the meeting; a detailed insight into CPCL products and, in particular, about our Food Grade Hexane and upcoming Pharma Grade Hexane was given, which was well received by the customers.

Later in the day, an open forum headed by CGM (L & P) was conducted for the benefit of the customers to interact with CPCL officials and get their queries clarified.

Customers expressed their appreciation and Happiness to CPCL officials for arranging a meeting with Andhra Pradesh & Telangana-based FG Hexane customers after a gap of nearly 10-12 years.

Click here to view "Event Short Video"

